

National Federation Awards 2022 nomination form Innovative Management Initiative Award
2022 Award criteria, nomination questions and applicant information

Award Criteria

Innovative Management Initiative Award celebrates outstanding councils using innovative ideas and solutions to tackle challenges facing their operations and services.

You may nominate a service redesign, new techniques, use of new materials or equipment, or new methods of responding to or communicating with the public.

Nominees must describe the problem or challenge faced, and the approach taken to remedy it, with an emphasis on showcasing expertise, innovation, initiative, and the value of the outcome.

The Award will recognise nominations that capture the business case, management strategy, implementation and stakeholder engagement as well as concisely described impacts and benefits.

Nomination Form Questions

Nominator/contact person	
Project name/title	
First Name	
Last Name	
Position	
Council	
Mailing Address	
Contact Number (day)	
Email	
Mobile	

Summary of business strategy

Provide an overview of the entire initiative, capturing the most important information from beginning to end. What was the background of the initiative? How did it meet the strategic needs of council? 300 words

Goals and Objectives

What were the specific goals and objectives of the initiative? What business benefits did the initiative set out to achieve? 300 words

Implementation and stakeholder engagement

How was the initiative implemented? What was the leadership model? Who were the stakeholders? How were they engaged in the process? 300 words

Innovation

What was especially creative and innovative about the nomination? 300 words

Impact and benefit

What impact has this nomination had? What are the benefits achieved in relation to the goals and objectives? Were there unforeseen benefits? 300 words

Endorsement Letter

Include an endorsement/reference letter from your CEO/GM

Nomination Summary

Provide a summary of the application. 150 words

Marketing Synopsis

To assist the organiser in promoting your entry please provide a summary of your key points 150 words

Media Market

Please provide the details of up to 5 media outlets in your LGA that may give publicity to a winning entry

Media list		
Publication	Email	Telephone

Attachments
Project images – minimum of 4, maximum of 6 images
Jpeg format
Image should be of a high resolution and a maximum file size of 10MB Each. Minimum of 4 MB each if possible.
Hero image – if you have an image you would prefer to be used as the main image to represent your project throughout the Awards Program, please label this as “Hero Image” before uploading (the Hero Image should be landscape if possible and a min file size of 4MB)
Should you wish to upload any supporting material for your submission, please upload as an attachment using the “Add attachments” button

Assessment criteria
An independent judging panel will assess all submissions. Each nomination will be considered in the local council and community context. Larger funded projects will not necessarily be rated higher than smaller initiatives. The judges’ decision is final, and no communication will be entered into concerning the final decision.

Award ceremony details
The winners will be presented at an online event. Should you be successful in winning, who will be receiving the Award at the event?
Name
Position
Council
Mobile
Email
Please upload a jpeg of the person who will be receiving the award.